

# Marcel Christianis

Strategy, Code, Design

Better viewing experience at [marcelchristianis.com](http://marcelchristianis.com)

## ABOUT ME



### Marcel Christianis

Hello, my name is Marcel and I build products. I pursue the intersection of business, technology, and design. Technology makes things happen, design allows human communication, and business determines sustainability and purpose. These are the pinnacles towards building a product that people love.

March 6, 1996

Birthdate

Jakarta, Indonesia

Location

~2.5yrs

Total Working Experience

@marcelc63



marcelc6363@gmail.com



## SKILLS

### Business

Economics  
Accounting  
Finance  
Marketing  
Strategic Management  
Business Statistics

### Technology

AWS  
Node.js  
Vue.js  
React & React Native  
MongoDB & MySQL  
SASS  
PHP

### Design

Sketch  
Photoshop  
Illustrator  
Mockups & Wireframe

## EXPERIENCE

### Software Engineer & Project Associate

IconReel Marcel 2017 - Present

I work with a small team of engineers to build server infrastructure, database architecture, back-end platform, and front-end interface that facilitate large scale social media campaigns and host the profile of 20,000+ influencers.

### Software Engineer & Project Associate

Analisa by IconReel Marcel 2017 - Present

I created Analisa's data analytics engine that allows for real time social media data analysis. I team up with one other front-end developer to deliver a great social media analytics SaaS product.

### Marketing & UI/UX Designer

Mumu Indonesia October 2015 - March 2017

I work as a part of the Marketing team delivering weekly discount and promotion through our web platform and email channel. I also help the Engineering team to work on front-end development for the main website.

## EDUCATION

### Bachelor of Business with Distinction (B.Bus)

Royal Melbourne Institute of Technology 2014 - 2018

Graduated Bachelor of Business with Distinction from Royal Melbourne Institute of Technology through Universitas Pelita Harapan and Royal Melbourne Institute of Technology's joint degree program.

### Sarjana Ekonomi (S.E.)

Universitas Pelita Harapan 2014 - 2018

Graduated Sarjana Ekonomi from Universitas Pelita Harapan through Universitas Pelita Harapan and Royal Melbourne Institute of Technology's joint degree program.

### IB Bilingual Diploma

Sekolah Pelita Harapan Class of 2014

## SIDE PROJECT

### Coinstory

[coinstoryapp.com](http://coinstoryapp.com)

Crypto News with Instagram's Story and Carousel Format. I created a platform where everybody can read the latest information about their portfolio in a format that they are already familiar with.

### Logangster

[logangster.com](http://logangster.com)

Watch YouTube Video in Sync while Chatting and Unlock Fun Emojis. Inspired by [247caseyneistat.com](http://247caseyneistat.com), I wanted to create a project that tap the strong fanbase that Logan Paul has. *Note: This project started months before Logan Paul's controversial video got published.*